

Dr. Len Marrella
"The Colonel of Truth"
Motivational Leadership & Ethics Speaker
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Len is available for:

- Lectures and Keynotes
- Student Leadership Groups
- Leadership Seminars/Workshops
- Ethics Seminars/Workshops
- Orientation and Welcome Programs
- Greek sponsored Lectures
- Panhellenic Events
- Housing and Residence Life Events
- Student Conferences
- Academic, Athletic and Club Events
- ROTC Events
- Graduations & Commencements

Why hear Len?

Len Marrella has always
been a leader . . .

- **In the Military** (NATO, Vietnam and the Pentagon)
- **In Business & Finance** (Dir. of Capital Projects/Dir. of Investor Relations at International Paper Company - A Fortune 100 Company)
- **In Leadership & Ethics** (A motivational speaker to government agencies, military academies, universities and Fortune 500 decision-makers)
- **In Athletics** (Pennsylvania Sports Hall of Famer . . . he may even tell you about the day he threw out Willie Mays!)
- He knows about leadership from experience and the role that truth and character play in building a **SUCCESSFUL** life!

He inspires each of us to be a leader!

LEN MARRELLA
"The Colonel of Truth"

Motivational Leadership & Ethics Speaker

Leadership UNIVERSITY

Timeless Values for
Today's Success!



A leader in both the military and business worlds, Dr. Len Marrella credits his success to passionately embracing strong ethical values.

Now he shares his secrets to help you develop
these important life skills.

"Len's message is delivered with Sincerity, a Touch of Humor and an Exceptional Sense of Purpose!"

Len Marrella – Excerpt from the West Point Yearbook . . .

“Gentleman and athlete, Len’s story is the story of success and always has been. Every challenge was met by him with all his effort and success was always a certainty, accepted most modestly. The guy everyone is proud to know and be with, he is described by one word, SINCERITY. “

Len Marrella, Ph.D. and U.S. Army Colonel (Ret.), is Founder and President of the Center for Leadership and Ethics. Founder and President Emeritus of the Lehigh Valley Chapter of Legatus, a former radio show host and author of the acclaimed, *“In Search of Ethics, Conversations with Men and Women of Character.”*

As a national Leadership and Ethics speaker, Len promotes the importance of incorporating timeless values into all aspects of life. In a modern world that often rewards the lack of morals, his message has been a beacon of hope to organizations from financial institutions, corporations, and cabinet level leadership teams. He has taught college courses in Moral Leadership and Organizational Ethics at the graduate level.

Len received a B.S. in Military Engineering from the U.S. Military Academy, an MBA in Finance from the University of Oklahoma, and a Doctorate in Business Administration from George Washington University. In the military he served in Vietnam, at NATO and the Pentagon. He has been a leader in both the business and financial industries.



Len’s message of living a life of integrity, purpose and truth is timely and more in demand now than ever!

Len has empowered students and organizations nationwide to make a difference, including . . .

- **The Yale Student Leadership Conference**
- **The National Conference on Ethics in America**
 - **The University of Miami**
- **The United States Military Academy at West Point**
 - **The University of West Virginia**

Seminar & Keynote Topics:

- **The Power of Character:** As individuals and organizations we underestimate the power of character and the influence that a leader of character has on his or her followers and vice versa. This presentation is aimed at everyone in every field of work and life. It will reveal that we are the architects of our own character and with that character how we can build trust, which constructs relationships that enhance influence, success and happiness.
- **Leadership that Dares to Inspire:** Motivation brings positive results, however inspiration energizes the human spirit and enables you and your organization to soar to new heights. Learning and practicing these inspiring practices will compound your effectiveness, influence and gratification.
- **The Leadership Principle That Can Change Organizations and Cultures:** “Leadership is a life force with the power to change people, organizations, systems, institutions, countries and cultures.” Leadership is vision, it is energy and it is transformational. This presentation reveals the integral components that provide oxygen to the soul and reveal how to inspire superior performance and enthusiastic loyalty.
- **The Leadership Equation:** Caring, competence and character form the essence of enduring leadership. Exploring how these three components complement, optimize and synergize, this presentation seeks to inspire you to new heights of influence and effectiveness.
- **Character – The Heart of Leadership:** Competence and character provide the framework for all effective leaders however, character is at the cornerstone of successful leadership. This presentation describes the why and how of integrating character and competence in an optimal manner.
- **Transcending From Success to Significance:** How does one describe success and does that truly define enduring happiness? Deep inside, each of us has a deeper and more meaningful purpose for our lives and this presentation will show you how to surface and serve that purpose in a way that makes a difference in your sphere of influence.
- **Transcending to a Higher Purpose:** To fully maximize our energy and our effectiveness each of us needs a fulfilling purpose and a level of contribution that brings the best out of us and out of all whom we touch.
- **The Legacy of Wealth and Character:** While leaving a legacy of wealth is certainly admirable, it can be argued that leaving a legacy of character is more valuable and enduring. This presentation explores the relationship between wealth and character and will enable you to understand the impact each has upon our legacy.
- **The Winning Combination - The Making of a Top Producer:** The qualities that make for a successful leader, a trusted friend or a top producer are quite similar. This presentation emphasizes the importance of integrating caring, character, competence and inspiration to achieve optimal performance and meaningful relationships.

Today, Len is still the guy who everyone is proud to know. Here is what everyone is saying about

“The Colonel of Truth”

“Thank you for the high quality leadership conference. The concepts that were presented are priceless and are a much needed component of our society.”

- Edward L. Myers at Alvernia College

“Thank you for a very informative meeting and sharing your thoughts on ethics and the cornerstones of leadership, including the critical role of character in leadership.”

- R. James Nicholson, Sec. Of Veterans Affairs

“Len’s presentation was probably the most moving, influential and inspiring presentation that I have ever attended.”

- Lon G. Sargent, Builder

“Len’s presentation holds some ancient truths and begins the thinking along those timeless lines. His delivery is unmatched. He can deliver complex thoughts as one-liners.”

- Kerry C. Lawrence, Lawrence & Fionkelstein, PLLC

“Dr. Marrella inspired me to be a better leader by serving others.”

- National Conference on Ethics in America Student

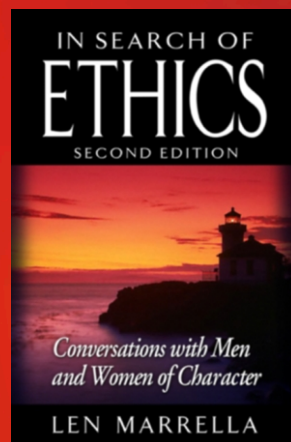
“Dr. Marrella looked me right in the eyes, took time to learn our names and every opinion was valued.”

- Summer Leadership Session Student

“Everything presented is worth taking a good look at. The concerns of my generation will be the same in 20 years when it effects the world. I’m going to get a head start.”

- Incoming West Point Cadet

“Never underestimate the power of character and the power or example !”



Len Marrella’s Award-Winning Book

IN SEARCH OF ETHICS
Conversations With Men and Women of Character

Len’s book is a motivational guide for incoming cadets at the United States Military Academy at West Point. It is full of stories that inspire each of us to develop lives of good character and to unlock the leader within!



2010 Axiom
Award Winner